

# Global塾 Global Talk

## November 10<sup>th</sup> Friday 2017

第12回 グローバル塾 [Global Talk] が開催されました

### Airbnb and Couchsurfing Global Hospitality Networks ～エアビーアンドビーとカウチサーフィン～ Luise Stoltenberg氏による講演

日本でも流行している民泊を、グローバル目線で講演していただきました。ホテルとの違いや、エアビーアンドビーとカウチサーフィンの違いや安全性など、非常に興味深い講演でした。

Online hospitality networks are getting popular in Japan. Luise Stoltenberg gave a lecture about difference between Airbnb and Couchsurfing from global view with sociology and Hospitality studies.



第12回  
**Global塾**  
2017年  
**11月10日(金) 12:10-12:50**  
10<sup>th</sup> November 2017 Luise Stoltenberg氏  
による講演

場所 Place: Global Village (全学共通教育棟1階)  
申込み Apply: ポータルサイトより申し込み受付中 from portal site

**"Airbnb and Couchsurfing: Global Hospitality Networks"**  
～エアビーアンドビーとカウチサーフィン～  
国際ホスピタリティーネットワーク

Online hospitality networks encourage private individuals to open up their homes for travelers from around the world. Two of the most popular and successful service providers are Airbnb and Couchsurfing, both US-American companies. Airbnb's users can lease or rent short-term lodging from other registered community members, whereas overnight stays arranged via Couchsurfing are explicitly free of charge. Apart from this difference in their terms of service, these two platforms turn private living space into a crucial part of the touristic experience. The private home, however, is a rather intimate kind of space and needs to be seen in contrast to the standardized and impersonal interiors of classic hotel chains or other accommodation facilities. It boasts a deeply personal touch and attracts people who are looking for travel experiences with unique qualities. They value another person's private living space as a means to gain authentic impressions of the visited destination.

Although this special setting flags an interesting field of research, rather tourism nor sociological studies have been examining the significance of private dwellings in these global hospitality networks in a sufficient way so far. In my sociological research I focus on the different elements that constitute private living space as an accommodation site for strangers. The selection of my case studies makes it possible to investigate whether monetary exchanges (Airbnb) differ from free encounters (Couchsurfing) in terms of their organizing principles and their inherent logics.

グローバルに活躍したい、英語や外国語を勉強したい、他文化に触れてみたい、海外からの研究者や留学生と話す機会を持ちたい、という方、ぜひ「Global塾」に参加してみてください！気軽な雰囲気ですピーカーの方々の話を聞こう！、世界で活躍する民衆の自分もイメージできるかもしれません。

下記URLより事前申し込みをお願いします。Please apply from link below  
<https://www.connect.osaka-cu.ac.jp/international/apply/22>

お問い合わせ先: 国際センター goto.ocu@ado.osaka-cu.ac.jp TEL. 06-6605-3558



Global塾 Global Talkは不定期イベントです。  
最新情報は OCUポータルサイト または、Global Village Facebook公式ページまで